



CEMENT & CONCRETE SA MEMBERSHIP

CCSA aims to create value for its members through tailored categories of benefits suited to the needs of different member profiles.

INDIVIDUAL (R700*) AND RETIRED (R500*) MEMBERS

Individuals, including active and retired professionals, who accept membership in their personal capacity. These members subscribe typically to gain industry relevant knowledge, collaborate and network with peers and to stay abreast of trends in the industry.

CORPORATE MEMBERS

Companies, including small, medium- and micro-enterprises, suppliers, contracting and consulting firms, government organisations, provincial and national producer companies as well as professional bodies in the cement and concrete industry can join as organisational members at various levels of benefits and costs. Organisations benefit from affordable and targeted marketing to broaden their reach, create brand awareness, and remain competitive and relevant in the market. Nominated individuals from the companies will be added to the CCSA members' database and will be eligible for the benefits accruing at the level of corporate membership

Benefit Categories available to organisations are defined as:

Associate (free)

A unique reciprocal membership with other professional bodies within the industry for knowledge sharing and collaboration.

Academic (free)

This category covers academic, teaching, research and technical staff employed by or enrolled at tertiary academic institutions, in addition to full-time postgraduate (Masters and Ph.D.) students and final year undergraduate students undertaking programs of study relevant to the activities and interests of Cement and Concrete South Africa.

Emerging Contractor (R3 000*)

This category is specifically designed to support and uplift micro-enterprises (BBBEE Level 1 required and annual revenue of no more than R5 million) in the cement and concrete industry. This benefits category aims to provide some market exposure and benefits to emerging contractors to stimulate the local economy.

Bronze (R10 000*), Silver (R25 000*), Gold (R125 000* and Platinum (R1 000 000*)

Different benefit categories for industry organisations have been developed with the varying needs and affordability in mind regarding promotional benefits and marketing exposure, as the size and geographical operation of different organisations vary widely. The Platinum Benefit category seeks to provide these organisations with a lower barrier of entry to become Partner Members in the longer term.

* All prices exclude VAT.

PARTNER MEMBERS

Partner Members are typically though not exclusively, companies with national operations in South Africa who would seek substantial benefits and promotional opportunities from their membership commitment. Partner Members have interests in the South African built environment economy and are aligned strongly to CCSA and its Memorandum of Incorporation. They often have existing relations and buy-in to the longer-term strategy and operation of CCSA. Partner Members are well established, recognised leaders in the cement and concrete industry.

STANDARD BENEFITS FOR ALL MEMBERS

- An individual member listing in the CCSA directory.
- Free access to the online Knowledge/Information Centre and advisory help desk.
- Subscription to CCSA monthly newsletters and digital magazine.
- Discounted consulting services based on the nature and scope of each project.
- A discount on fees for training courses, seminars and CCSA conferences and events.
- Discounted rates on books and technical publications, including that of International Partner, the American Concrete Institute (ACI).
- The right to serve on Branch committees in their province of residence following the existing nomination guidelines.

ACADEMIC BENEFIT CATEGORY

Academic institutions will receive complimentary Academic Membership including the Standard Benefits for all Members, and the following additional benefits:

- A total member subscription of five individual personnel members of the academic institution.
- A total member subscription of fifteen individual final year or postgraduate student members of the academic institution.
- An invitation to one nominated personnel delegate as participant to the University, Education and Training subcommittee.

ASSOCIATE BENEFIT CATEGORY

CCSA Associates enter into a reciprocal arrangement with CCSA, where they receive selected benefits in exchange for providing similar benefits to CCSA:

- A listing of the participating Association in the CCSA directory.
- Free access to the online Knowledge/Information Centre and advisory help desk.
- Subscription to CCSA monthly newsletters and digital magazine.
- Digital company logo listing in CCSA magazines.
- Hyperlinked company logo from the CCSA website to their own.

EMERGING CONTRACTORS BENEFIT CATEGORY

Emerging Contractors will receive the Standard Benefits for All Members, and the following additional benefits:

- A total of three individual member subscriptions from the participating Emerging Contractor.
- A company listing in the CCSA directory.
- Digital company logo listing in CCSA magazine.
- Hyperlinked company logo from the CCSA website to their own.
- Discounted company profile on CCSA website.
- Discounted rate on advertorial or editorial placed in one magazine, newsletter or digital medium per year. The normal magazine, journal and digital media editorial rules will apply.

BRONZE, SILVER, GOLD AND PLATINUM BENEFIT CATEGORIES

Corporate companies opting for the Bronze, Silver, Gold or Platinum benefits package will receive the Standard Benefits for All Members for all individual members, and the following additional benefits:

Company Listing in the CCSA Directory

Individual Members

Platinum – 40 members | Gold – 30 members | Silver – 15 members | Bronze – 10 members

Discounted Advertorials

Discounted rates on advertorials and editorials placed in magazines (Concrete Beton), newsletters and in digital media. The normal magazine, journal and digital media editorial rules will apply.

Platinum – Free in all issues | Gold – 3 issues/year | Silver – 2 issues/year | Bronze – 1 issue/ year

Discounts on Books and Technical Publications

Receive discount on CCSA books and technical publications.

Platinum – 10% | Gold – 5% | Silver – 5% | Bronze – 5%

Acknowledgement at CCSA meetings, conferences and events (Silver, Gold and Platinum only)

Platinum and Gold: Acknowledgement will include, but not be limited to, a verbal announcement or presentation by the chairperson or presenter.

Platinum: Physical and digital company banners will be displayed at CCSA events.

Gold: Digital company banner only displayed at CCSA events.

Silver: Company acknowledgement in circulated digital event media.

Company Logo and Web Link

Company logos will be hyperlinked from the CCSA website to company websites unless a specific request against this has been received in writing.

Acknowledgement in Concrete Beton

Acknowledgement by company name with contact details, in each issue of the Concrete Beton, CCSA's Technical Journal.

Discounted CCSA Events access

Discounted access to CCSA events and conferences.

Platinum – 5 Free delegate entries/event + additional discount/event/member

Gold – 10% discount/member | Silver – 5% discount/member | Bronze – 5% discount/member

Preference for CCSA Events Sponsorship (Gold and Platinum only)

Companies electing the Platinum and Gold benefits packages will be second and third in line respectively for a pre-market launch opportunity for sponsorship of any CCSA conference, seminar or event not already sponsored by other parties with first or second rights. After a predetermined period from this offer, sponsorship will be offered to the industry at large.

Acknowledgement in Technical Publications (Platinum only)

Acknowledgement in any further CCSA technical publications, other than and including Concrete Beton.

PARTNER MEMBER BENEFITS

As a Partner Member of CCSA, leading and influencing a united South African cement and concrete industry towards sustainable growth, the organisation will enjoy the following benefits:

Individual member subscriptions

The organisation will have a set number of individual representative members from within the Partner organisation.

All these members will have the full individual membership benefits as follow:

- An individual member listing in the CCSA directory.
- Free access to the online Knowledge/Information Centre and advisory help desk.
- Subscription to CCSA monthly newsletters, digital magazine and CCSA directory.
- A discount on fees for training courses and seminars.
- Discount on consulting services (electronically, telephonically or physically).
- The right to serve on branch committees in their province of residence.

Strategic influence at CCSA meetings

Partner Member companies will nominate a director as standing member of the CCSA Board where they will be entitled to vote according to the terms of reference of the Board. The Board sets the strategic directive for the CCSA and is as such a major influencer in the concrete and cement industry of South Africa. Representation at Board level provides a first-hand opportunity to form part of the instrument that steers the direction and growth of the cement and concrete industry of South Africa.

Discounted CCSA Events access

Partner Members will enjoy complimentary access to CCSA events for 10 delegates per event. The remaining attending delegates will receive a discretionary event discount relevant to each specific event.

Discounted Books and Technical Publications

Partner Members will receive a 10% discount on bulk orders of CCSA books and technical publications.

Free Marketing Advertorials

Partner Members will receive complimentary advertorials placed in all issues of magazine, newsletters and digital media.

Co-branded CCSA Partner Member Logo

Each Partner Member will be entitled to display the special CCSA Partner Member logo on their company stationery as well as any other printed or digital material. An electronic copy of the appropriate CCSA Partner Member logo will be made available for this purpose. The co-branded CCSA Partner Member logo will also be used in CCSA publications and displayed at all events.

Acknowledgement in Technical Publications

Partner Members will be acknowledged in the leading pages with their logos in any further CCSA technical publications including Concrete Beton.

Company profile on CCSA website

Partner Members will receive a full company profile placed with the company logo on the CCSA Home Page with hyperlinks to their own websites.

Company Listing in the CCSA Directory

Preference for CCSA Events Sponsorship

Partner Members will be offered the first rights at a pre-market launch opportunity for sponsorship of any CCSA conference, seminar or event.

